

## **2006-2007 INCOME MANAGERS PROGRAM AND SUMMER INSTITUTE ANNOUNCED: Ontario Program Offers Training for Dynamic Career in Cultural Sector**

### **APPLICATION DEADLINE: JUNE 9, 2006**

Cultural Careers Council Ontario (CCCO) in conjunction with Genovese, Vanderhoof & Associates have today announced the launch of the Income Managers Program for the year 2006-2007. This program is made possible by the support of The Canada Council for the Arts.

The Income Managers Program is a comprehensive Professional Training Program for a Career in Fund-Raising and Marketing in the Cultural Sector. It offers 54 weeks of both "hands-on" and "classroom" training experience. It includes two 5 1/2 month on-site work placements and 7 weeks of classroom and industry awareness seminars and field trips to arts venues. The latter component is divided into three "Institutes", held in August, February, and the following August, in a residential setting. The first and last Institutes are held at the Centre for Cultural Management, University of Waterloo, embracing a curriculum staffed by experienced professionals in marketing and fund-raising.

The eligibility criteria are set out in detail in an information brochure available from Cultural Careers Council Ontario. The Canada Council support provides career development opportunities for candidates from culturally diverse communities.

There is a dramatic lack of trained arts fund-raising and marketing personnel in the Canadian marketplace. Trained and experienced cultural fund-raisers and marketers are in short supply and high demand. Graduates of earlier Income Manager programs now hold senior management positions both in and out of the cultural sector. The course of studies at the Institutes, coordinated by Genovese/Vanderhoof includes marketing, fund-raising, and related topics such as governance, public relations, and volunteer management. The faculty for the Institutes is drawn from leading professionals in the North American cultural industry.

This program made possible by support from: The Canada Council for the Arts

Individuals may also register to attend the three-week 2005 Summer Institute commencing on July 31, 2006, without participating in the Income Managers internships, about which information is also available on our website.

To download application forms or to find out more go to the Library page of our website at: [www.workinculture.on.ca](http://www.workinculture.on.ca). Or contact:

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