



CCCO announces *Work in Culture: HR Spotlight* 3-year cultural human resources project supported by Ontario Trillium Foundation

FOR IMMEDIATE RELEASE January 23, 2006: Cultural Careers Council Ontario (CCCO) is pleased to announce *Work in Culture: HR Spotlight*, a multi-faceted 3-year project (2006 to 2008) supported by the Ontario Trillium Foundation. CCCO's *Work in Culture: HR Spotlight* will focus on small to medium-sized cultural organizations and self-employed cultural workers and artists across Ontario, to increase opportunities for HR (human resources) skills development, and broaden awareness and understanding of HR best practices.

CCCO is the central, multi-disciplinary source for HR training, career development, and related information for Ontario's cultural community, through relevant HR programs and tools. CCCO's *Work in Culture: HR Spotlight* will build on and will be informed by CCCO's previous research, community consultations, assessments of needs, and identified knowledge gaps.

Cultural workers make far-reaching contributions to communities, but inadequate HR practices, high staff turnover, and widespread burn-out threaten Ontario's cultural sector. Sound HR practices benefit morale, job satisfaction, workplace fairness, and staff retention, but there is a lack of awareness and understanding of HR in the cultural community, and limited access to HR information for the sector.

Work in Culture: HR Spotlight will expand the content and reach of CCCO's HR programs and tools. New titles will be added to CCCO's well-regarded HR booklet series. Individuals will be identified to partner in 'train the trainers' programs, to communicate HR knowledge through workshops across Ontario. *Work in Culture: HR Spotlight* will also develop new information tools, and expand CCCO's website content and interactivity with downloadable information and access to training resources.

Cultural Careers Council Ontario (CCCO) is a not-for-profit, multi-disciplinary sectoral council, founded in 1996, to address human resources (HR) issues for Ontario's cultural sector. CCCO develops, facilitates, and supports HR programs and tools for the cultural community through policies, practices, and advocacy. CCCO's website www.workinculture.ca, includes its popular job posting board.

The Ontario Trillium Foundation (www.trilliumfoundation.org), an agency of the Ministry of Culture, receives \$100 million of government funding generated through Ontario's charity casino initiative.

FOR MORE INFORMATION, PLEASE CONTACT:

Susan Cohen, Program Manager
Karen Ennis, Administrator
Bob Johnston, Executive Director
T: (416) 340-0086
e-mail: info@workinculture.ca

