

GROWING EARNED REVENUE MENTORING PROGRAM

Project Overview | 2017-2018

Project Description

The Growing Earned Revenue Mentoring Program will provide Ontario's nonprofit arts and heritage community with access to one-to-one learning from an experienced professional with knowledge and expertise related to growing earned revenue.

Each mentoring team (participant + mentor) will meet for up to three hours monthly for 12 months to focus on furthering skills and knowledge related to managing an earned revenue activity, as identified by the participant.

How you meet is up to you! Depending on the location and availability of each team member, you may opt to meet in-person, by phone or Skype. WorkInCulture will provide guidance on how to get the most of the program during our Kick-Off Workshop.

PROGRAM OVERVIEW AND IMPORTANT DATES

WorkInCulture will train and support the mentoring teams through:

- A Kick-Off Workshop – attendance is required by both the participant and mentor. The workshop will be held in Toronto/GTA. Participants who need to travel more than 150km to attend the Kick-Off workshop may be eligible for a travel assistance subsidy.
- Mid-Program check-in and debrief
- Wrap-up and networking event
- Webinars and learning opportunities on relevant topics around earned revenue
- Training materials
- Mentoring support, casual check-ins and networking opportunities

Application review and announcements	March 2017 (In Progress)
Partner Matching	March 2017 – Mid-May 2017
Kick-Off Workshop (attendance required)	May 30, 2017 (Toronto Venue TBC, 10am – 2pm)
Mentoring Period	June 1, 2017 – May 31, 2018
Check-in and debrief (email/phone)	September/October, 2017
Wrap Up Event (TBC)	April/May 2018 (exact date TBC)
Final check-ins and program evaluation period	April/May 2018
Project End Date	May 31, 2018

About WorkInCulture

WorkInCulture, a nonprofit organization, supports those who work in Ontario's cultural sector through life-long career development and business skills training.

For more information please contact Stephanie Draker at stephaniedraker@workinculture.ca